

866-CASH-CALL

(866) 227-4225

Or

Text GB and log on # to 69556

Introducing Gamblers Bonus 866-CASH-CALL

Every Gamblers Bonus Member is GUARANTEED to win up to

\$1,000 EVERY DAY!!

***Call must be made from the player's mobile telephone*

Starts Tuesday, June 30, 2009 and runs for 31 days.

866-CASH-CALL ends Friday, July 31st, 2009*

**Last day to call is July 30th. Last day to redeem is July 31st.*

- Every Gamblers Bonus member can or call or text in EVERY DAY to win a GUARANTEED prize of up to \$1,000 per day paid in Gamblers Bonus Points.
- Gamblers Bonus members can make their first call starting June 23rd to be qualified for an award on the 1st day of Cash Call (June 30, 2009).
- Players must make the 866-CASH-CALL or text GB and their log on # to 69556 from their mobile telephone. This is a toll free call.
- Non-Members can join Gamblers Bonus and then immediately make the 866-CASH-CALL to win up to \$1,000!
- When a player makes the 866-CASH-CALL or text GB and their log on # to 69556, they will receive a text message back on their mobile phone, telling them they have successfully called Cash Call. The player will receive a text message the following morning telling them how many GB points they have won! This is a FREE text message but the player's cell phone must be text message enabled.
- Players may only have one active Gamblers Bonus account. Their mobile phone number will automatically be associated with their Gamblers Bonus number. Players cannot make the Cash Call for more than one account from a single mobile phone.
- CASH CALL Prizes are awarded daily for the FOLLOWING DAY. Players who make the CASH CALL must log on to any Gamblers Bonus machine on the following day (after they receive their text message award) to claim their award. If the member does not log on a Gamblers Bonus machine by midnight on the following day, the award will expire.
- Cash Call point awards are only redeemable at the location they are claimed at. Cash Call points are like any other promotional point award.

- **Players may only redeem the amount of points based on the Gamblers Bonus Club tier level.**

ATTENTION CRICKET AND METRO PCS PHONE USERS!! These two carriers **WILL** not receive the Cash Call text message confirming they have entered or the point award text message, however calling 866-Cash Call will enter you into the promotion.

Existing Gamblers Bonus Members

Make the 866-CASH CALL or text GB and your log on # to 69556 from your mobile phone and enter your Gamblers Bonus log on number to be a guaranteed winner every day. Please note you must call 866-CASH-CALL the first time to be entered. You may then choose to call or text GB and your log on # to 69556 everyday after.

You will receive a text message immediately letting you know you have successfully entered called Cash Call and will receive a text message the following morning letting you know how many Cash Call points you have won. Log on to any Gamblers Bonus machine by midnight (after receiving the award text message) to claim your prize. Daily Cash Call points expire by Midnight.

Options for Non-Members to Play CASH CALL

Join Gamblers Bonus anywhere, then make the 866-CASH CALL from your mobile phone and enter your Gamblers Bonus log on number to be a guaranteed winner every day.

Receive a text message back to your phone telling you have successfully called Cash Call and they will receive a text message the following morning telling them how many points you have won. Log on to any Gamblers Bonus machine by midnight to claim your prize.

